



For Immediate Release

For photos of food items or for a copy of Applebee's latest Fresh Garden Classics commercial, contact: Vikki Watson (913) 967-8117/vikki.watson@applebees.com

## **Applebee's adds two salads to summer menu lineup**

**OVERLAND PARK, KAN., June 21, 2004** – Applebee's Neighborhood Grill & Bar today introduced two new salads as part of its latest Fresh Garden Classics promotion.

The promotion, which runs through Aug. 8, features Applebee's signature Oriental Chicken Salad and Santa Fe Chicken Salad, plus two new salads:

- **BBQ Chicken Salad.** The salad is topped with barbecue-basted chicken, bacon, tomatoes and pepper jack cheese, and tossed in a spicy barbecue ranch dressing.
- **Grilled Steak Caesar Salad.** A generous portion of Applebee's popular House Sirloin is served on a mix of romaine lettuce, parmesan cheese, garlic croutons and Caesar dressing. Guests also can choose a Grilled Italian Chicken Caesar Salad or Garlic-Crusted Shrimp Caesar Salad. All three salads are served with garlic toast.

“Summer is the perfect time for our guests to enjoy these two great-tasting new additions to our salad lineup,” said John Cywinski, chief marketing officer for Applebee's. “They're the perfect complement to both the Santa Fe Chicken Salad and to our most-popular salad, the Oriental Chicken Salad.”

The promotion also features Applebee's new Honey BBQ Baby Backs and Applebee's House Sirloin, along with a Veggie Patch Pizza appetizer and Triple Chocolate Meltdown dessert.

Applebee's International, Inc., headquartered in Overland Park, Kan., develops, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar brand, the largest casual-dining concept in the world. There are more than 1,600 Applebee's restaurants operating system-wide in 49 states and nine international countries. Additional information on Applebee's International can be found at the company's website ([www.applebees.com](http://www.applebees.com)).